



We do the ordinary extraordinary!



PRIMEBRIDGE®

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The following business plan is intended to give a business perspective about PRIMEBRIDGE for the next 10 years; this business will be focused in supplying alcohol (Mexican Spirits), Mexican ingredients and coffee, operating across Australia and South East Asia.

PRIMEBRIDGE is conceived as a new attractive reseller aimed to service the supply chain industry. There are many business opportunities in the supply chain across the world. at this point, there are three main projects where we are focused: exporting Mexican ingredients to Japan, Australia and New Zealand; exporting Mexican Mezcal and raicilla and import quality international products from overseas; importing green coffee beans to coffee roasters across Australia (main cities such as Melbourne, Sydney and Brisbane).





Executive **Summary**

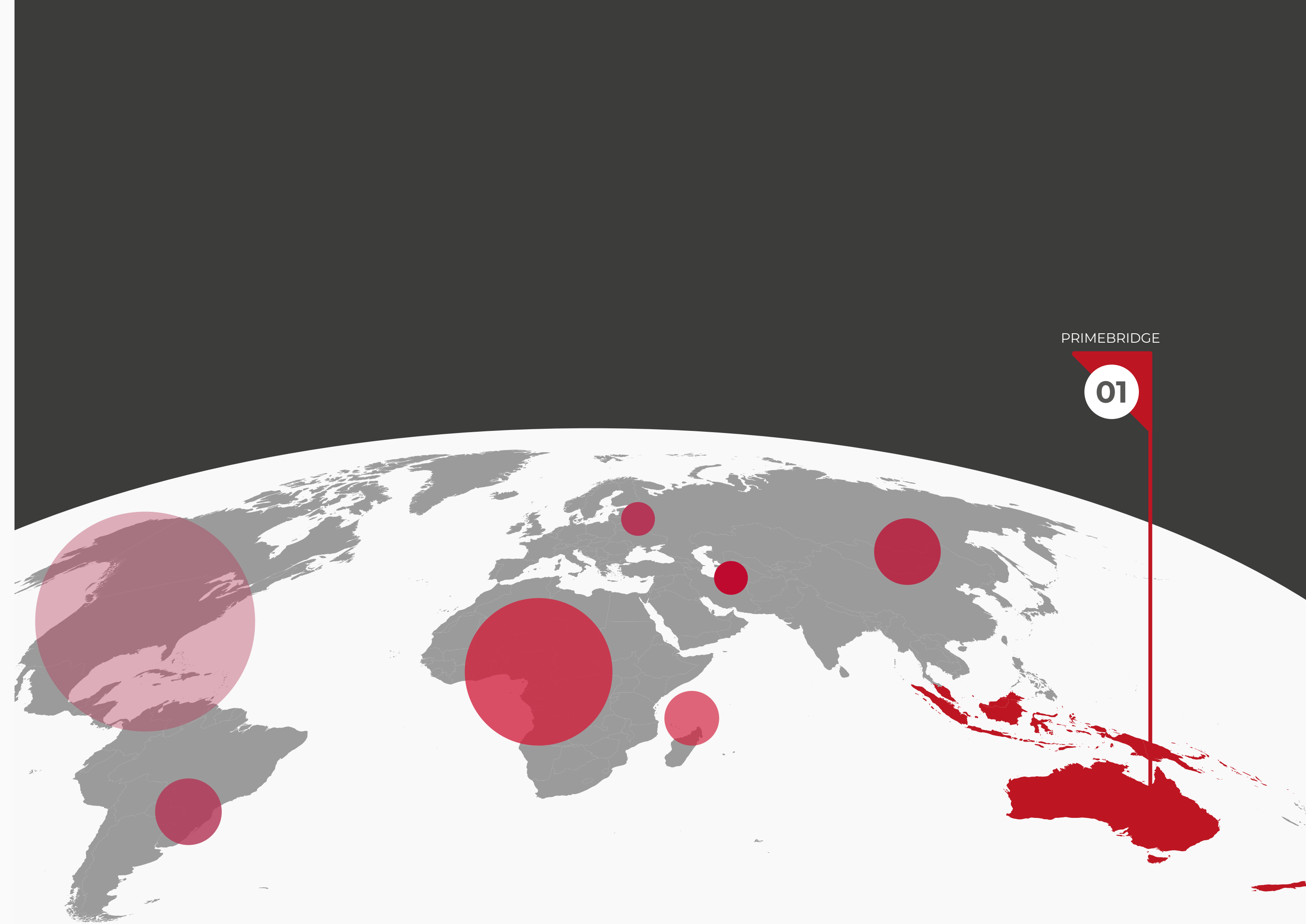
PRIMEBRIDGE was born as a need of supplying top quality ingredients to Australia, Southeast Asia, New Zealand and Japan. Initially Primebridge will start as an ingredients, coffee and spirits (alcohol) supplier but the idea is to launch PRIMEBRIDGE as a Value Supply Provider (distributor, consultancy and goods provider).



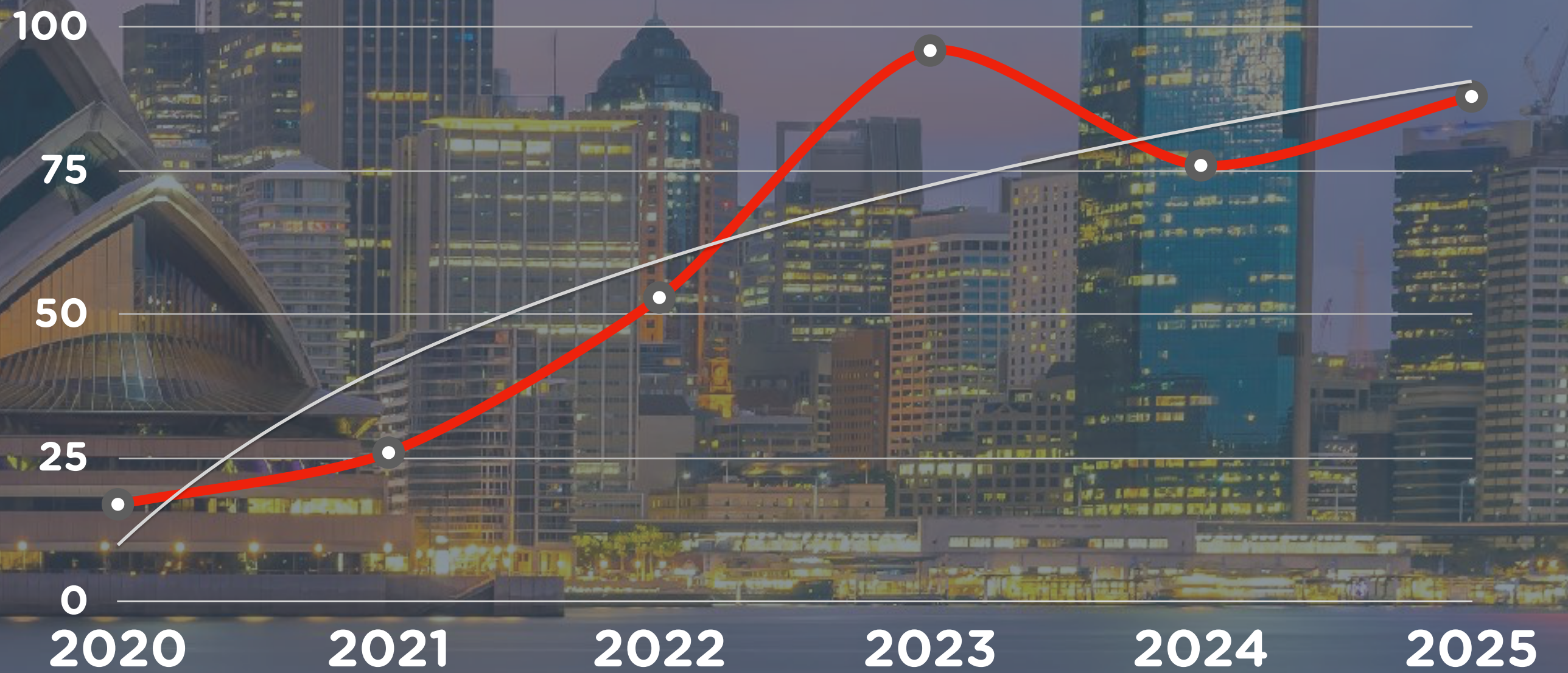
After a successful distribution deployment (2-3 years), then the company will turn to a VAR (Value Added Reseller) to become an industrial solution provider in the next 7-10 years.

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The initial three years of PRIMEBRIDGE will be invested to set up a strong service culture and getting to be recognised as a good quality and competitive solutions provider in Australia. After year two, the business will start to show positive financial figures and a sustainable growth.



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extraordinary



Our supply/sourcing strategy campaigns will continue every year.

Our business concept proves that profitable with a considerable yield in the following years as we can see a double net profit in year 5 (after taxes) compared to previous years.

Mission.

To be an integration company offering added value, profitability and solutions on a lean & agile customer-service-oriented platform.

Vision.

Our solutions are the bridge of your success.
We are a sustainable, growing business generator,
recognised as a reliable company.

Core Values.



- 01.** Integrity
- 02.** Customer commitment
- 03.** Customer oriented
- 04.** Spirit oriented
- 05.** Spirit of service
- 06.** Being extraordinary in everything we do
- 07.** Added Value
- 08.** Professional accountability



We make the impossible possible!





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